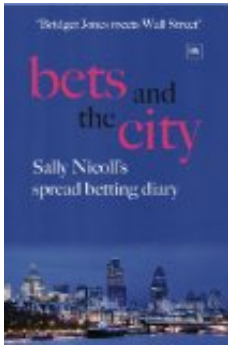


Published based on [Bets and the City: Sally Nicoll's spread betting diary](#)

# **Bets and the City: Sally Nicoll's spread betting diary**



"Markets. They go up. They go down. How difficult can it be?" Sally Nicoll begins her spread betting journey with magnificently misplaced optimism. Join her on this rollercoaster ride to hardened pessimist - and wised-up realist. Funny, frank, factual. Should we be afraid that in the digital era, anyone with a broadband connection and a few hundred pounds can gatecrash the elite world of City traders - even if, like Sally Nicoll, they are numerically dyslexic? Sally is looking for a source of extra cash to fund a sabbatical while she writes a novel, and decides spread betting is the answer. She tries to open an account with Finspreads - "their web site has the best colour scheme" - only to discover she's been credit blacklisted. Instead of being thankful for divine intervention, she complains to the marketing department and is hired to write an online trading blog. Bets and the City is based on Sally's enormously popular column for Finspreads. In between the funny bits, there's some really u

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